

Ashton Agency, Inc., Privacy Policy

Effective Date: June 4, 2025

Ashtonagency.com (the “Site”) is owned and operated by Ashton Agency, Inc. Ashton Agency, Inc. can be reached at:

4100 Metric Drive, Suite 100

Winter Park, FL 32792

Purpose

The purpose of this privacy policy is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected; and
4. The rights of Site users

This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection use, and retention of the data listed in this Privacy Policy.

How We Use Personal Data

Data collected on our Site will only be used for purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

We may use collected information for the following purposes:

- To evaluate and process applications for surety bonds or commercial insurance.
- To improve our website performance and marketing campaigns.
- To communicate with you, including responding to inquiries or sending marketing communications (which you can opt out of).

Who We Share Personal Data With

We may share your data with the following:

- Employees and members of our organization needing access to user data to achieve the purposes set out in this Privacy Policy.
- Trusted third-party service providers that help us operate our website or run marketing campaigns.

Other Disclosures

We will not sell or share your data beyond what we disclose in this Privacy Policy, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

We do not transfer data internationally, and we only work with U.S.-based service providers.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

Cookies and Tracking

We currently do not use cookies or other tracking technologies on our website. However, this may change in the future as we enhance our digital marketing capabilities. If implemented, we will update this Privacy Policy accordingly.

Our website may use third-party tools such as:

- Google Analytics
- Meta (Facebook) Pixel

These tools may collect data on user behavior for analytics and advertising purposes.

How to Access, Modify, Delete, or Challenge the Data Collected

- Marketing Communications: You may opt out of marketing emails at any time using the Unsubscribe link provided.
- User Data Requests: At this time, we do not offer the ability to view, update, or delete submitted personal data.

How We Protect Your Personal Data

We use industry-standard practices to protect your information, including encryption in transit and at rest.

Data retention periods and breach response procedures are managed by our technology partner, Preflight. For more information on their policies, please contact us at the address below.

Compliance

- We comply with the California Consumer Privacy Act (CCPA).
- Our website is not intended for children under 13 years old, and we do not knowingly collect data from minors.

Modifications

This Privacy Policy may be amended from time to time to maintain compliance with the law and to reflect on any changes to our data collection process. When we amend this Privacy Policy, we will update the “Effective Date” at the top of this Privacy Policy.

Contact Information

If you have any questions about this Privacy Policy or how your data is handled, please contact us at:

Ashton Agency, Inc.
4100 Metric Drive, Suite 100., Winter Park, FL 32792
info@ashtonagency.com